



Process Thought Leadership™

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WfMC Selects Transformation+Innovation For General Management and Secretarial Duties

October 1, 2006 - The Workflow Management Coalition (WfMC) announced that it has selected Massachusetts-based Transformation+Innovation to provide general management and secretariat services to the international organization. Founded in August, 1993, the WfMC is a non-profit, international organization of workflow vendors, users, analysts as well as university and research groups.

The Coalition's mission is to promote and develop the use of workflow through the establishment of standards for software terminology, interoperability and connectivity between workflow products. Consisting of over 300 members worldwide, the Coalition is the primary standards body for this significant software market.

As explained by Transformation+Innovation founder and President Nathaniel Palmer, "The WfMC has been the gold standard for the business process industry for well over a decade, and remains one of the most respect bodies of process thought leadership."

About Transformation+Innovation

Transformation+Innovation, with operations across the U.S. and Europe, was founded by Nathaniel Palmer and is headquartered in the Boston South Shore business corridor. Previously with Perot Systems Corp as Director, Business Consulting, Nathaniel also spent over a decade with Delphi Group serving as Vice President and Chief Analyst where he built one of the fastest growing and highest performing business units, which help lead to the transformation of a small IT services provider into a global enterprise with offices across five continents.



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Transformation+Innovation is also the host of "The Business Transformation Conference" held annually in Washington, D.C. The most recent conference, Transformation and Innovation 2006 was attended by nearly 300 executives representing over of a dozen countries and many industries, and feature presentations from some of the most innovative and influential practitioners and thought leaders in the industry.

Transformation+Innovation 2007 is scheduled for May 21-24, 2007 and will include a regular meeting of the WfMC as well as number of sessions focused on XPDL, general BPM standards, and WfMC new member orientation.

About The WfMC

Founded in August 1993, the Workflow Management Coalition (WfMC) is a non-profit, global organization of adopters, developers, consultants, analysts and university/research groups engaged in Business Process Management (BPM). Workflow or BPM is the technology that supports people to do their work. Resulting benefit is more efficiency, traceability, and quality improvements.

WfMC creates and contributes to process related standards and educates on the benefits of process automation. WfMC is the only standards organization that concentrates purely on process. WfMC created XPDL and Wf-XML and had influence on BPMN, OMG workflow interface, ASAP and many other process related standards.

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