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Workflow Management Coalition to Hold International Business Process Management Seminar in Santa Clara, California

Experts to discuss standards for implementing BPM Hingham, Mass and Santa Clara, CA – January 30, 2007 –

The Workflow Management Coalition (WfMC), the premiere global standards organization for Business Process Management (BPM) automation, today announced that a one-day seminar discussing the latest developments in BPM's core standards and protocols will be held February 5, 2007 at the Biltmore Hotel and Suites in Santa Clara, CA. The February 5th seminar follows a successful international tour in 2006, held in locations including Germany, Singapore, Japan and Taiwan. The seminar will feature top BPM experts - including the authors and architects of the most-implemented business process standards. Instructors will include Justin Brunt, WfMC Vice Chair (Europe) and Senior Product Manager for TIBCO's BPM product; Ken Mei, Technology and Information Director for Global 360 and WfMC External Relations Chairman; Dr. Michael zur Muehlen, Director of Center for Excellence in Business Process Innovation at the Stevens Institute of Technology; Robert Shapiro, Senior Vice President, Global 360 and Chair of the WfMC Interface 1 Committee and responsible for the development and advancement of XPDL; Keith Swenson, WfMC Technical Committee Chairman, VP of Research and Development, Fujitsu Software. The seminar will address topics ranging from Business Process Modeling Notation (BPMN) to the details and certification of the XML Process Definition Language (XPDL). "This intensive seminar provides participants with the knowledge and understanding needed to take advantage of the leading business process management standards of XPDL, BPMN and BPEL," said Nathaniel Palmer, Executive Director of the WFMC. "This is a rare opportunity to see the experts and authors at one time and in one place," added Palmer. For registration or additional information, please visit <http://www.wfmc.org>.

#### **About the WFMC**

Founded in August 1993, the Workflow Management Coalition (WfMC) is a non-profit, global organization of adopters, developers, consultants, analysts and university/research groups engaged in Business Process Management (BPM). Workflow or BPM is the technology that supports people to do their work. The resulting benefit is more efficiency, traceability and quality improvements. Additional information can be found at <http://www.wfmc.org>.